



MINISTRY FORMATION

Adult Faith Formation Office
Diocese of Rockford

Group 21 – Year 2

Instructor: Beatriz Mendoza

MEDIA IN MINISTRY

Preview Sheet

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General information

In this session we will talk about the different mass communication and social media options, and how we can use them to be more effective in our ministry.

Overview

The Catholic Church has used different mass media throughout the years to take their message to the masses. We will cover how our ministries can use them to support their efforts to reach their goals. Also, we will go over how the message is as important as the media used to broadcast it. Then we will review the media, traditional and new trends, that are available, their correct use and the mistakes that can lead us to send the wrong message.

Then we will review the rules that our Diocese has for media in ministry, as well as our parish guidelines, and how important it is to present content that is in agreement with the teachings of our Church.

Expectations

Active participation in the discussion of the different resources available, including sharing websites, youtube channels, blogs, ticktok, Instagram, Facebook, WhatsApp, Twitter accounts used in your ministries.

Before the session

- Read the *Code for the Pastoral Use of Technology and Social Media* (found in the required reading list and the preview sheet sections of the website)
- A week before the session please send the links to the different media you use in your ministries, or names of social media influencers that you follow in different platforms, to bmendoza@rockforddiocese.org.